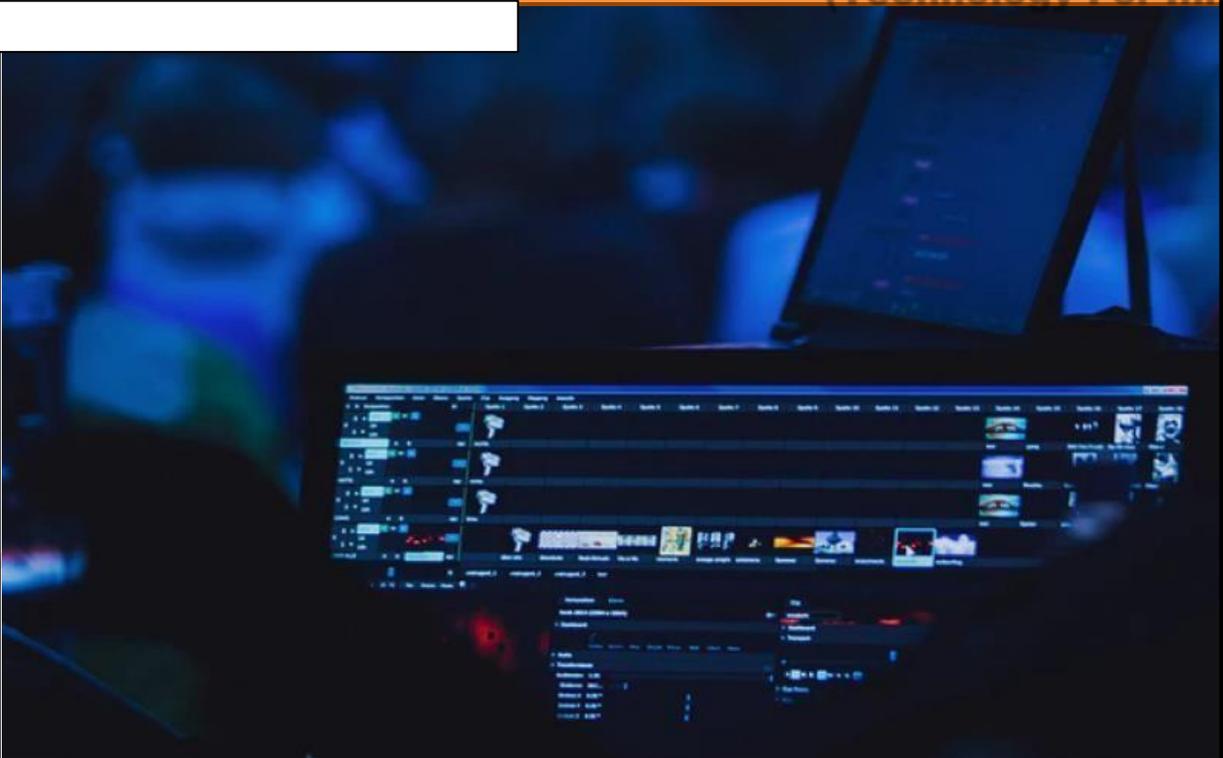




BRAND MATRIX SOLUTIONS

(Technology For Innovators)
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About US

Brand Matrix Solutions is the reputed **web designing and development company in Delhi, India**. We are putting forth cost effective Web development, Web designing, SEO services, Digital Marketing and Internet marketing. We completely comprehend the requests of the worldwide market and offer confided in web solutions.

As the best Web designing and development company, Brand Matrix Solutions comprehend **Website designing** totally. That's why our reasonable web solutions inspire our customers. We are a one-stop answer for the majority of your web related needs. Our experienced, imaginative & devoted team will offer your dream website. We realize that the market is focused.

As a best Website Design Company in Delhi, India, our well-arranged Internet Marketing Strategies will help you in emerging from the crowd. You will surely show up on the highest point of the searches with our powerful SEO promotions.

Our Services

Website Designing & Development

- ✚ **Static Website:** It is a kind of stationary website that display same content to every visitor. It is delivered to the client in exactly same manner as it is stored. A static website is simple to design as it involves less coding techniques.
- ✚ **Dynamic Website:** A dynamic website is a site that contains dynamic pages such as templates, contents, scripts etc. In a nutshell, the dynamic website displays various content types every time it is browsed. The web page can be changed with the reader that opens the page, character of consumer interplay or day time.
- ✚ **E-commerce Website:** E-Commerce, also known as e-Business, or electronic business is simply the sale and purchase of services and goods over an electronic medium, like the Internet. It also involves electronically transferring data and funds between two or more parties. Simply put, it is online shopping as we commonly know it.
- ✚ **Custom Website:** A **custom web** design is the process of learning and understanding about your business, and applying a sound process of strategy, user experience, design execution, programming, and marketing to form a successful online business presence.

✚ **Website Redesigning:** Website has emerged as a vital tool for expanding your business and can produce global identity to your company. If your website is not well or not expanding your business redesign it now.

✚ **Website Maintenance:** Website maintenance is the act of regularly checking your website for issues and mistakes and keeping it updated and relevant. This should be done on a consistent basis in order to keep your website healthy, encourage continued traffic growth, and strengthen your SEO and Google rankings.

✚ **CMS Website (Wordpress):** CMS manages the creation and modification of digital content. It typically supports multiple users in a collaborative environment. CMS features vary widely. They are widely used for either enterprise content management or web content management. Most CMSs include Web-based publishing, format management, history editing and version control, indexing, search, and retrieval. By their nature, content management systems support the separation of content and presentation.

SEO Services

- ✚ **Local SEO:** Local SEO (Local Search Engine Optimization), sometimes referred to as local search engine marketing, is an incredibly effective way to market your local business online, as it helps businesses promote their products and services to local customers at the exact time they're looking for them online.
- ✚ **E-commerce SEO:** Ecommerce SEO is all about ensuring your product pages appear among those ten organic search result pages. We are providing you the best SEO Services.
- ✚ **Content Writing:** Content is without a doubt, one of the significant trendy expressions in the present market and it has been stated, 'Content' is the King. In any case, the significance of content has changed over some stretch of time due to the examples in which it has been expended for quite a long time. We are providing you the best content writing services in Delhi.
- ✚ **SMO:** Social media optimization (**S**MO) is the process of increasing the awareness of a product, brand or event by using a number of social media outlets and communities to generate viral publicity. We are providing you the best SMO Services in Delhi.

Game Development

Games are a pressure buster and have mending properties in the present ordinary and hectic life, with a touch of sarcasm attached.

Brand Matrix Solutions is an eminent portable game development company for Android and iOS games in Delhi, India with very talented 2D and 3D Game developers for iOS, Android. We have quite recently the correct information and experience in designing and developing the applications dependent on your need.

We have been working with a strong game development structure, Unity 3D, which is the most productive and powerful tool in this field.

Mobile App Development

Mobile app development is the act or process by which a mobile app is developed for mobile devices, such as personal digital assistants, enterprise digital assistants or mobile phones.

We are providing the best Mobile app development services with the many years of experience and quality team.

Internet Marketing

Email Marketing: Email marketing is the best internet advertising approach since it creates scalable ROI. Unleash the infinite opportunities of email marketing with Brand Matrix Solutions.

SMS Marketing: SMS Marketing is a quantifiable marketing tool that can be used to dispatch mass SMS campaigns for brisk and effective business promotion. Regardless of whether you're a brand or a growing business person, our limited time SMS showcasing will enable you to send offers, services, coupons, suggestions to your clients on versatile.

P.P.C Services: On the off chance that you are searching for an approach to get your clients rapidly with no extra efforts, at that point you ought to consider PPC or pay per click services. We can assist you with this and we can assist you with purchasing the required advertisements on the search engines.

Google Adwords: Google Adwords is a marketing campaign begun by Google. It gives momentary answers for the issues that emerge out of poor visibility in search results.

Website design enhancement Professionals at Static India are capable and proficient with regards to Google Adwords Campaign. We are very much aware of the subtleties that can get you the most extreme introduction on the visibility on search engines.

Facebook Campaign: Facebook ads enable business owner to finely target and achieve a particular consumer market, all without using up every last cent on their marketing budget. Brand Matrix solutions Facebook advertising services help organizations of all sizes change their digital marketing strategies by:

- Generating higher Facebook engagement on an organic and boosted posts
- Increasing referral traffic to your site from Facebook
- Creating a strong fan base of returning clients
- Collecting information—including contact data—about new and forthcoming clients
- Driving transformations through dynamic buyer-stage marketing.

Instagram Campaign: Instagram advertising requires the blend of key experiences, an innovative eye and the opportunity to both actualize and monitor your progress.

We comprehend numerous organizations either need or are unfit to utilize their very own assets to dispatch high-performing Instagram campaigns — which is for what reason we're here to help.

Website Features

WhatsApp Icon : It is the Icon on website by which chat with the person automatically opens. Click to Chat works on both your phone and WhatsApp Web.

Live Chat : LiveChat is an online customer service software with live support, help desk software, and web analytics capabilities.

Calling Icon : The click-to-call feature is a link on the page that brings up your phone number and the option to call your business once a user clicks on it.

Language Converter: Language Translator service converts text input in one language into a destination language for the end user using background from domain-specific models.

Search Bar: Search bar is a graphical control element used in computer programs, such as file managers or web browsers, and on web sites. A search box is usually a single-line text box or search icon with the dedicated function of accepting user input to be searched for in a database.

Domain Registration: Domain registration is the process of acquiring a domain name from a domain name registrar.

Dedicated Server : A dedicated hosting service, dedicated server, or managed hosting service is a type of Internet hosting in which the client leases an entire server not shared with anyone else.

SSL Certificate: SSL is used to secure your website, credit card transactions, data transfer and logins, and more recently is becoming the norm when securing browsing of social media sites.

Google Analytics : Google Analytics is a web analytics service offered by Google that tracks and reports website traffic, currently as a platform inside the Google Marketing Platform brand.

Sign-off

Brand Matrix Solutions proposes to complete the work outlined in this proposal for an all-inclusive fee of project plus taxes, not including any unforeseen or unexpected conditions. This includes project management, technical expertise and support, equipment, materials, labour, scheduling, supervision, and quality assurance.

Additional charges will be included if changes are made to the project scope once this document has been signed and/or differences between the allowance outlined above and the actual cost of these items varies.

The next step is to agree to this proposal (in addition to any changes that have been noted in the presentation of this document), and to sign the contractual agreement that references the document above.

Sir, I hope this proposal will lead us into new business arena thus building a long-term relation with your company.

We are looking forward for a positive and early reply from the same.

Thanks, Regards

(From the

Founder of

Brand Matrix Solutions)

For Contact us

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